



PROJECT
100 years, 100 actions for Mexico



Ciudad de México, Julio 2019

REINER JAHN
PROJECT COORDINATOR
100 years, 100 actions for Mexico

ROGER SIMS
H2H PROJECT COORDINATOR
100 years, 100 actions for Mexico

P R E S E N T E S

We request and express that our Project be considered in the Project 100 years, 100 actions for Mexico

1) INFORMATION.

Club Rotario _____
Club Rotaract _____ **(Godfather Club** _____ **)**

Name: Tijuana Rotary Club

Address: Prol Anahuac 17780 Rincón de Otay, Tijuana, Baja California, 22450

District and Number of the Club: 4100-6899

- 2) John Vaughn English Language Laboratory
- 3) We need the assistance of many Clubs and people to bring this vision to reality and in the near term, a grant to fund the equipment and furnishings of the English Language Laboratory. Such funds will allow our Club to work to support the people of Tijuana to be successful where they live.
- 4) We need the help of many clubs and people to realize this vision and, in the short term, a grant to finance the equipment and furniture of the English Language Laboratory. These funds will allow our Club to work to help the people of Tijuana succeed where they live.

Short Term Benefits:

Provide a replacement to aging technical equipment necessary to facilitate lessons in the classroom environments within the existing laboratory environment. The updated equipment will enhance the effectiveness of the teaching and sharing environment. As more than 33 percent of the training is accomplished via videoconference interactions with USA teachers from Club La Jolla; the technical equipment supports this objective.



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Long Term Benefits:

All of this new equipment will continue to support the long-term goal of developing children for their futures, especially with opportunity to attend university if desired. All of this program works to improve the quality of life for the children, their families and is reflected into the communities where they live. These efforts serve to benefit the future of Tijuana and in the larger sense Mexico. There is no doubt that the indirect benefit of supporting education is in building Peace within the community.

With regard to the physical elements, the chosen equipment and especially the seating and work areas will be selected to flex from the current rented space environment to the new built environment of our community center once it is complete. Therefore, all seating/workspace must be portable, of reasonable weight and thus easy to lift and reassemble into various configurations. The technology will carry the lab to an increased speed of connectivity and thus better interaction with the videoconference aspects. The electronic blackboards will allow a sense of immediacy of collaborative work and assist the children in their tactile and technical education.

- 5) By virtue of the Laboratory's 22 year history it has a demonstrated longevity. Its teachers, Rotarian volunteers and its alumni graduates continue to demonstrate their commitment to the Laboratory with some of those people assisting for the entirety of this program. The program will continue to bring a long-term benefit to all who participate. As stated, those who have supported the program for many years continue to enable teaching and actively support the search for grants and volunteers. All equipment will be sourced based on reliability, durability and flexibility to meet the needs of the laboratory for a minimum of six years. The exception will be the electronic equipment where it is understood has a limited lifespan due to advances in their specific field of use. As a consequence of the technical equipment lifespan we will look for the most advanced, reasonable price and upgradable possibilities. We continue to use the student teacher program of UABC, where those instructors gain certification hours in exchange for their support of the Laboratory. All of these elements continue to build a sustainable program we anticipate not only continuing but we have plans to grow the program locally and share it with other Clubs as a way of improving the quality of life where people live.
- 6) **DIRECT:** High potential students are chosen on the basis of excellent achievement in primary school as well as capacity to learn a new language, specifically English. The students come from terribly poor circumstances, often a one parent home with very limited earning potential. The students receive a small scholarship each month from the Clubs; it is enough to cover transportation and related learning materials. The program is six years in length for those who enter directly from primary school and with the aid student teachers, Rotary teachers and other support personnel these students gain significant additional skills beyond the language itself. The completion of the program is designed to provide strong command of the English language, technical learning methodologies, adulthood mentoring and leverage to assist the possibility of college entry.



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INDIRECT: We believe there is a significant ripple effect from the moment the child is accepted into the program. For the parents it is a point of pride and a vision of hope for a good future. For the, Primary school, its principal, its teachers and their community there is a sense of achievement and opportunity now always possible for these locations. The program has over 30 graduates, many who still remain in contact and one engineer who provides technical assistance.





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- 7) Centro Comercial La Mesa: Blvd. Gustavo Diaz Ordaz 1100, Reynoso, 22105 Tijuana, B.C., Mexico
- 8) Basic Education and Literacy

NOTE: This project will be in a trust that will be called "Fideicomiso de Garantías Club Rotario Tijuana" (Tijuana Rotary Club Guarantees Trust)

Peace and Conflict Prevention/Resolution _____

Disease Prevention and Treatment _____

Water and Sanitation _____

Maternal and Child Health _____

Basic Education and Literacy _____

Economic and Community Development _____

Other (examples: wheelchair, energy-return savings project, safety and protection of hospitals and schools)



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PROJECT BUDGET

The project budget is \$230,000.00 pesos, broken down as follows:

INPUT	AMMOUNT
From the requesting club	\$20,000
Resources from other sources from Mexico: FURMEX or others	\$10,000
Requested to Heart 2 Heart	\$193,794
SUM	\$223,794
TOTAL	\$223,794

NOTE: The minimum commitments for requesting clubs are as follows:

Amount of the project (Dollars) Minimum Commitment from Club Applicant (USD)

Rotary Club	USD 500 – USD 5,000	20 % of the total project budget
Rotary Club	USD 5,000 – USD 10,000	USD 1,000
Rotaract Club	USD500 – USD10,000	10 % of the total project budget

INVESTMENT TO BE MADE IN THE PROJECT

CONCEPT	AMOUNT	TOTAL

APPLICANTS NAME: Fernando Ernesto Montoya Valenzuela



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**CLUB PRESIDENT 2019 - 2020, NAME (Fernando Ernesto Montoya Valenzuela -
presidente@rotarytijuana.org - +52 (664) 176-1767)**

LEADERS RESPONSIBLE FOR THE PROJECT

LEADER 1

Fernando Ernesto Montoya Valenzuela

presidente@rotarytijuana.org

+52 (664) 176-1767

LEADER 2

David Cash

davidfcash@me.com

+1 (301) 693-0571

Heart to Heart Grant Request

Artículo	Item	Quantity	Cost per unit	Súbttotal	Dollars install	Dollars total	Pesos	
Routers	Routers	2	\$447.84	\$895.68		\$895.68	\$16122.24	20000
Instalación	Installation	1	\$289.33	\$289.33	\$289.33	\$289.33	\$5207.94	10000
CAT5 wiring	CAT5 wiring	4	\$198.27	\$793.08	\$793.08	\$793.08	\$14275.44	193794
Instalación	Installation	4	\$128.19	\$512.76	\$512.76	\$512.76	\$9229.68	
Pizarron electrónico	ELECTRONIC blackboard	1	\$7840.00	\$7840.00		\$7840.00	\$141120.00	
Instalación y entrenamiento	Installation and training	2	\$447.68	\$895.36	\$895.36	\$895.36	\$16116.48	223794
Impresora	Printer	2	\$326.00	\$652.00		\$652.00	\$11736.00	
Reguladores	Regulators	2	\$144.00	\$288.00		\$288.00	\$5184.00	
Instalación y entrenamiento	Installation and training	1	\$98.79	\$98.79	\$98.79	\$98.79	\$1778.22	
Tintas	Inks	1	\$168.00	\$168.00		\$168.00	\$3024.00	
					\$2589.32	\$12433.00	\$223794.00	